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# PROJECT PROFILE



## COMMUNITY AWARENESS, ENGAGEMENT AND FUNDRAISING CONSULTING AND PROJECT MANAGEMENT, '19-'21 *Shaken Baby Alliance*



In early 2019, Shaken Baby Alliance called on Project Partners to help design a plan to increase community awareness, engagement, and philanthropic fundraising to undergird their program of work. Following the successful development of that plan, Project Partners was once again retained to strengthen SBA's fundraising infrastructure for sustainability and growth through strategic coaching and implementation. That work led to ongoing fundraising, board development, and community engagement consulting and project management.



**“I have learned so much from you all this year and am more inspired and equipped than ever! Thanks for the continued partnership. I wouldn't want to be without it.”**

Bonnie Armstrong, Executive Director  
Shaken Baby Alliance

