

PROJECT PROFILE



VETERANS COALITION OF TARRANT COUNTY (VETCO) Community Engagement and Fundraising Consulting/Project Management '15

Using our Infrastructure for Fundraising and Community Engagement Success assessment tool and the VETCO strategic plan created by CNM Connect, Project Partners outlined VETCO's opportunities for improved fundraising and community engagement and presented those recommendations to the board. We developed the necessary tools, starting with a Board of Directors manual with the necessary governance documents and implementation of use. Additional deliverables included a branded program of work (Camos to Community), a membership campaign complete with a case for support, giving levels, benefits to the giving levels, support materials, task list, timeline, graphic elements and a plan to integrate social networks, electronic communication and the website for cohesive marketing and community outreach.

“As I expressed at the board meeting, you exceeded my expectations....by far. You have provided us with more than just a roadmap, but a clear pathway towards sustainability. I cannot thank you enough for your diligence, creativity and thoroughness. I truly hope that I and the board can execute on your amazing plan and generate significant support for VETCO in the short term....so that we can re-engage you to help implement the Power Lunch program, establish the iCAMO kiosks and create a strategy for obtaining the mobile unit. Thanks again.”

Randy McGuffee, Board Chair
VETCO

MEMBERSHIP CAMPAIGN 2015-2016
Securing significant support to sustain the VETCO program of work

MISSION: Strengthen organizations that improve the quality of life for service members, veterans and their families.
To support the Veterans Coalition of Tarrant County is to build a stronger community for everyone.

The current veteran population of 22 million in the United States is expected to rise to 23 million over the next 5 years as our service members return from their deployment. Many of these veterans and their families will come home to Tarrant County. VETCO's CAMOS to Community program of work provides a road map for service members, veterans and family members to find support and services through a comprehensive network of organizations and agencies.

There will be veterans who have difficulty making the adjustment back into civilian life. Our community is strengthened by their service, and fighting to keep our freedom. It will be stronger still as we welcome those brave men and women home, recognize their sacrifice and honor them by providing the support system in the transition.

Your membership in VETCO is an investment in the future of those that have served and their families. When you become a Member of the VETERANS COALITION OF TARRANT COUNTY, you not only change the lives of those that served you also have an impact on generations to come.

Veterans Coalition of Tarrant County | info@veteranscoalition.org | www.veteranscoalition.org

RESOURCES 2015

VETCO VETERANS COALITION OF TARRANT COUNTY

IMPROVING THE QUALITY OF LIFE FOR SERVICE MEMBERS, VETERANS AND THEIR FAMILIES

MEMBERSHIP CAMPAIGN 2015-2016
Securing significant support to sustain the VETCO program of work

BENEFITS OF MEMBERSHIP

Members of VETCO are those individuals, corporations, organizations in our community who care most about improving the quality of life for service members, veterans and their families.

Your non-deductible membership in VETCO will:

- Provide **hope and healing** for the disabled, disadvantaged and/or hurting service members, veterans and their families through direct contact to local, city, county, state and federal programs.
- Serve those that served us by funding **continued outreach** to engage those most at risk in various based services.
- Provide support and development to the program **CAMOS to Community**, a grass root integration program for those that served and their families.
- Provide much needed **technology and connectivity** upgrades to support our administrative capabilities.

Become a member by December 31, 2015 and receive an additional month of benefits.

Annual Membership	12 Months of Membership	12 Months of Outreach	12 Months of Technology	12 Months of Connectivity	12 Months of Support	12 Months of Development	12 Months of Integration	12 Months of Hope and Healing
VICTORY \$10,000	✓	✓	✓	✓	✓	✓	✓	✓
HERO \$5,000	✓	✓	✓	✓	✓	✓	✓	✓
EAGLE \$2,500	✓	✓	✓	✓	✓	✓	✓	✓
BEED \$1,000	✓	✓	✓	✓	✓	✓	✓	✓
WARRIOR \$500	✓	✓	✓	✓	✓	✓	✓	✓
PAWNET (Individual) \$100	✓	✓	✓	✓	✓	✓	✓	✓

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