
PROJECT PROFILE



CONSULTING & PROJECT
MANAGEMENT '13, '14
SafeHaven of Tarrant County

Reviewed research conducted to date and current communications and fundraising information. Used our “Infrastructure for Fundraising Success” tool and surveyed staff and volunteers to determine best opportunities to achieve organizational goals regarding mission-drive, donor-centric communications and community engagement. Delivered recommendations report and reviewed with staff and volunteers. Carried work forward to implement a number of recommendations including a board orientation on the board’s role in fundraising and community engagement, and staff and volunteer job descriptions.

In 2014, served as project coordinator for the All State Foundation Purple Purse Challenge. This Challenge was an online, Crowdrise-based initiative designed to raise funds and awareness during a five-week national campaign.



“Your analysis and recommendations provide definition and structure for our board and staff. As a result, SafeHaven will move forward with a solutions-focused plan that improves our ability to engage others in our work to end domestic violence. Thank you for listening to us and offering a road map for success.”

Mary Lee Hafley, President & CEO
SafeHaven of Tarrant County