

# PROJECT PROFILE



WEBSITE DESIGN AND DEVELOPMENT  
FUNDRAISING AND COMMUNITY  
ENGAGEMENT ASSESSMENT/PLANNING '13, '14  
*McCammon Voice Competition*

Designed and developed the website [www.mccammonvoice.org](http://www.mccammonvoice.org) to meet stated goals, working with a committee of dedicated volunteers.

Provided assessment services, working with the volunteer board and committee members to understand the McCammon's history, goals and objectives, position within the community, opportunities for improved profile, and funding needs. Delivered a strategic fundraising and community engagement plan, complete with tools for implementation and Patron Program development. Provided ongoing assistance with community and volunteer engagement through website maintenance, social media and e-news outreach.

**“What a tremendous difference your experience, collaboration, and ownership of the transformation of the McCammon has made in so many ways. Thank you for your very hard work, and for bringing such a perfect blend of skills, experience, and genuine caring with you.”**

Randall L. King, King Financial Partners  
Board Chair  
McCammon Voice Competition 2014