

PROJECT PROFILE



BOARD ENGAGEMENT AND FUNDRAISING CONSULTING '16 *Fort Worth ISD Education Foundation*

Project Partners helped develop the campaign features - the theme, concept, copy, graphics, timeline, rewards, online giving portal, superintendent's support and cooperation with the Fort Worth ISD Communications Department - for the inaugural Fort Worth ISD Education Foundation employee giving campaign. One hundred seventy-five employees gave an impressive \$16,000 in support of student scholarships and many shared incredible testimonials about the value and work of the new Fort Worth ISD Education Foundation.

We also helped plan and facilitate the board's fall work session, focused on the mission and establishing funding priorities which drives the program of work.



“Another big “THANK YOU” goes to Lerii Smith, Project Partners, for her expertise, creativity, and patience in helping me earn my wings in campaign endeavor. Lerii has been instrumental in aiding me in the process and I couldn’t have done it without her. Thank you Lerii!!”

Dana Harris, District Liaison
Fort Worth ISD Education Foundation

“There is no one better than Lerii and Project Partners to help a board focus on key issues to make strategic planning progress. Thanks for such a great board work session. We plan to maintain the momentum.”

Dr. Mike West, Executive Director -
UTA Fort Worth
Board Chair, Fort Worth ISD
Education Foundation