

PROJECT PROFILE



DEVELOPMENT, GRANT COORDINATION CONSULTING, PROJECT MANAGEMENT, AND EVENT MANAGEMENT '16 - '19
Cassata Catholic High School

Our relationship with Cassata began as a short-term assignment supplementing the Development Director's efforts in grant writing and grant program management. After a 26% increase in grant revenue over two years, our role expanded to provide on-going, comprehensive development and event management services, and we are proud of the results. In the 2017-18 fiscal year, both individual and corporate/organizational giving increased by 35%, and event revenue increased by an incredible 267% thanks to our "Beyond the Pink Napkins" fundraising event assessment approach that helped staff and volunteers refocus Cassata's annual event, Noche de Gracias. These outstanding fundraising successes would not have been possible without our partnership with President Trinette Robichaux and the dedicated teachers, staff, Advisory Council members, parents and volunteers of Cassata, who work tirelessly to make sure all Cassata students have a pathway to success.

“Christy’s fundraising and communications expertise is amazing! We’ve learned that following her advice strengthens and significantly increases gifts to our mission. Thanks for the partnership!”

Trinette Robichaux, President
Cassata Catholic High School