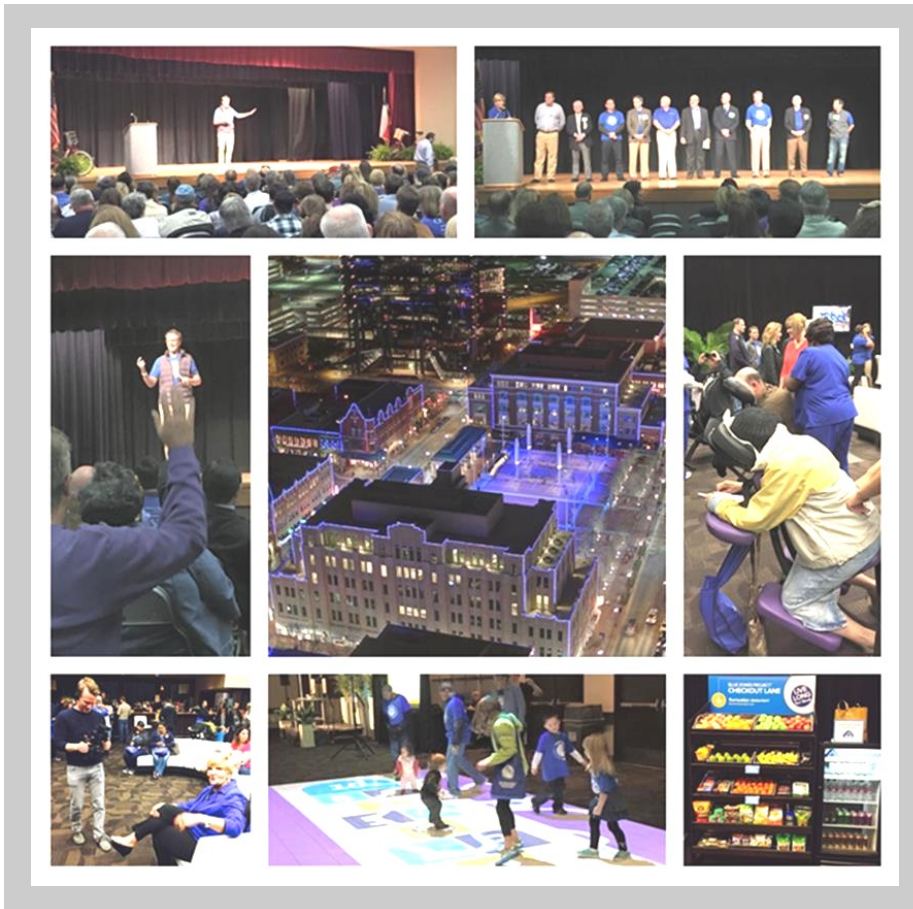


# PROJECT PROFILE



“Thanks for a GREAT event! The congratulatory emails have been flowing in from our sponsors and senior management after Saturday’s kickoff. I appreciate all of the expertise Project Partners brought to the table. Together we have set a new standard for BZP kickoffs!”

“Thanks again for a masterful job facilitating our conversation yesterday at our staff retreat. We covered a lot of ground in a short amount of time and everyone felt that their voice was heard. I appreciate all the planning that went into making the session a productive one for all!”

Jan Titsworth, Executive Director  
Healthways | Blue Zones Project® Fort Worth



EVENT MANAGEMENT '14, '15  
SENIOR STAFF RETREAT PLANNING &  
FACILITATION '16  
Healthways | Blue Zones Project® Fort Worth

Served as Events Manager, working directly with the Blue Zones team, to launch the Blue Zones Project in Fort Worth. Developed, managed and executed the master plan and timeline. Determined theme/concept/special features. Established/maintained/monitored the budget. Sourced venue. Provided all vendor management including a/v, lighting, signage, décor, furnishings, caterer, valet, transportation, security, text messaging campaign and more. Managed entertainment, special features, healthy foods and interactive stations, live music, door prizes, and Blue Zones engagement activities. Coordinated all set up and tear-down of event. Staffed event day and coordinated volunteers and staff assigned to particular tasks. Provided logistics information to team for press releases, social media, and marketing. Coordinated the agenda, speakers, show-flow and scripts. Coordinated VIP considerations—confirmation, orientation, special needs. Returned in 2016 to help plan and facilitate the Senior Staff Retreat to achieve strategic goals.