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# PROJECT PROFILE



## Project Overview



Next Leap 2013: Guilty Pleasures  
"The most fun you never said you had!"

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EVENT/FUNDRAISING/VOLUNTEER & COMMUNITY  
ENGAGEMENT CONSULTING '13  
*Amphibian Stage Productions*

Assessed past events and annual campaign strategy, facilitated working session of key staff and volunteers, and delivered a complete project plan designed to help raise more money, increase the donor base, engage more volunteers in fundraising, improve ASP's community profile, and align with the annual giving campaign.

**"Thank you so much for your great work. You have been more help than you can ever imagine."**

Kathleen Culebro, Artistic Director  
Amphibian Stage Productions