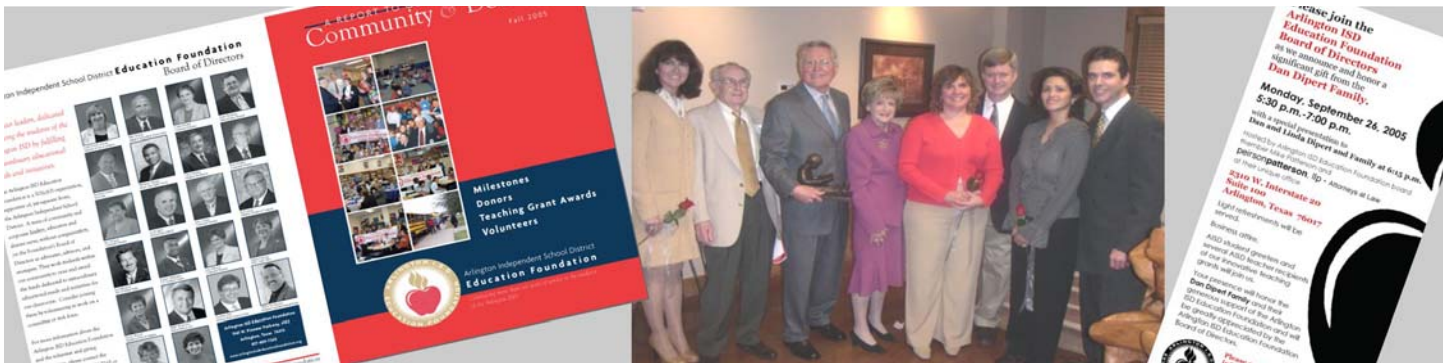


PROJECT PROFILE



ARLINGTON ISD EDUCATION FOUNDATION
*Fundraising, Marketing, Events Management and
Community Outreach - '05; Event and Public
Relations Audit - '09; Website Maintenance - '09, '10*

Project Partners advised the volunteer board of directors who had guided this foundation for ten years, raising and awarding funds to classroom projects of the Arlington ISD. Produced a major donor recognition event that helped attract timely media attention and kicked-off a \$100,000 community campaign (with \$54,000 pledged that night). Created a first-ever Report to the Community to be distributed to donors, prospective donors, friends of the foundation, campuses, the corporate community, school board members, Arlington residents and media. Designed and coordinated a new employee contribution campaign that raised more than \$6,000 from AISD employees, even following Hurricanes Katrina and Rita fundraising relief efforts and United Way, with campaign expenses of only \$150. Researched donor management software to consider for future foundation use. Wrote a comprehensive fundraising, marketing and community outreach plan of action for board members and new executive director to implement that will result in increased contributions, improved community profile and a broader volunteer base. In 2009, conducted a comprehensive event and public relations audit for board members and executive director. Findings from audit helped guide the Foundation's strategic fund development goals. Project Partners also maintained the Foundation's web site.

“Superb. Incredible. I’m speechless. Your consulting and project management work has far exceeded our expectations. Thanks for moving us forward in a short five months.”

Bill Lynch
Board Member and Former President
Arlington ISD Education Foundation

“Thanks for your work on the audit as we review our opportunities and challenges with events, PR and fundraising. Your presentation and report were just what the doctor ordered!”

Kathy Jackson
Executive Director
Arlington ISD Education Foundation